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**For Immediate Release:**

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**Design Distributors, Inc. President, Adam Avrick, Named  
As Chairman of Printing Industries of Long Island (PIA-LI)**

Adam Avrick assumed the role of Chairman of Printing Industries of Long Island (PIA-LI) on July 1, 2011. Adam has served for two years on the Board of Directors of Printing Industries Alliance (PIA) and has taken on the additional responsibility of heading up its regional group of member firms sited on Long Island.

Mr. Avrick is the President of Design Distributors, Inc. (DDI), a direct response printing and mailing company. DDI ([www.designdistributors.com](http://www.designdistributors.com)) is a family-owned Long Island company founded in 1966. After taking over in 1993, Adam expanded DDI from an envelope manufacturer to a full-service printing and mail marketing facility. Adam is a graduate of Rochester Institute of Technology and was past president of the RIT Printing Alumni Association. He also currently serves as Co-Chairperson of the Long Island Postal Customer Council (LIPCC).

DDI is the only true full service printing and mailing company in the Tri-State area, whose capabilities include envelope, forms, commercial printing along with a state of the art digital imaging, fulfillment and mailing facility.

Printing Industries Alliance (PIA) is a regional trade association representing the \$20 billion printing and graphic communications industry throughout New York State, northern New Jersey and northwestern Pennsylvania. The more than 462 graphic communications firms located within Nassau and Suffolk Counties alone contribute to the Island's economy with annual shipments of over \$2.1 billion and provide 12,812 jobs.

Like its parent organization, PIA-LI's mission is to foster policies which promulgate economic growth on Long Island for both graphic communications-related companies and other firms doing business here, to maintain close working relationships with key corporate and political decision makers at county, state and federal levels, to encourage "buy local" procurements practices, and to protect the overall commercial interests of its members. PIA-LI holds regularly scheduled programs throughout the year in Nassau and Suffolk Counties which are open to members and non-members alike.

For membership information on PIA-LI, or if you are simply interested in attending a meeting or an event, please visit its website at [www.PIAlliance.org](http://www.PIAlliance.org).