2024 Postal Rates

NEW RATES! EFFECTIVE JULY 14, 2024



Standard Drop Ship

Standard Drop Ship

FIRST CLASS

2 A letter over 3.5 ounces must go as flat 3 No additional charge for letters up to 3.5 oz.

Per		Automation	(Up to 3.5 oz)		Non-Au	tomation	² Each Ac	lditional Ounce	Non-Machinable Surcharge		
Piece	Mixed AADC	AADC	3 Digit	5 Digit	Single Piece	Presorted	SNGLP	Automated/Presort			
¹ LETTERS	62.2¢	59.3¢	N/A	54.5¢	73.0¢	-	28.0¢	3	46.0¢		
¹ FLATS	\$1.355	\$1.212	\$1.132	87.4¢	\$1.50	\$1.40	27.0¢	27.0¢	-		
POSTCARDS	41.9¢	40.6¢	N/A	38.4¢	56.0¢	43.5¢	-	-	-		

USPS MARKETING MAIL Letters up to 3.5 oz.

Per	Automation (Up to 3.5 oz)			Automa	Automation Carrier Route			Non-Automation - Machinable					Discounts Automation			
Piece	Mixed AADC															DDU (Flat CR Only)
LETTERS	40.2¢	38.0¢	N/A	34.5¢	61.0¢	38.8¢	23.7¢		40.8¢	38.0¢	-	-		2.4¢ ²	2.7¢ ²	-
FLATS	\$1.041	97.1¢	86.4¢	68.7¢	50.2¢	41.9¢	29.9¢		\$1.072	98.1¢	91.7¢	77.0¢		6.6¢²	7.0¢ ²	8.1¢ ²

² Average Discount. Please contact your mail representative for maximum discount.

NON-PROFIT

Letters up to 3.5 oz.

													Startdard Drop Strip				
Per	Automation (Up to 3.5 oz)			Automa	Automation Carrier Route			Non-Automation - Machinable					Discounts Automation				
Piece																	
LETTERS	23.0¢	20.8¢	N/A	17.3¢	44.3¢	17.1¢	14.8¢		23.6¢	20.8¢	-	-		2.4¢ ²	2.7¢ ²	-	
FLATS	80.5¢	73.5¢	62.8¢	45.1¢	41.9¢	33.6¢	19.6¢		83.6¢	74.5¢	68.1¢	53.4¢		6.6¢ ²	7.0¢ ²	8.1¢ ²	

¹ Formerly Standard Mail 2 Average Discount. Please contact your mail representative for maximum discount.

PRINTING SERVICES

- Prepress: Soft and Hard Proofs
- Sheetfed Printing: Up to 6 color + Aqueous Coating
- Envelope Printing: Imprint up to 4 colors, Flat sheets up to 6 colors
- · Web Printing: Sheets and Continuous forms up to 10 colors VU sula
- · Digital Presses: Sheets and Continuous

DATA PROCESSING

- Address
- Standardization
- Postal Presort
- Merge Purge
- Personalization
- Laser-Sheetfed/
- Continuous
- MICR NCOA

- Digital Color Imaging Intelligent Mail
 - Barcode Database
 - Management
 - Custom Reporting
 - Auto Upload/
- Laser-Simplex/Duplex Download File Processing
 - Custom
 - Programming Move Update

LETTERSHOP

- Lamination

- Match

- Inkiet Addressina Binderv
- Stamp Affixing
- Wafer Sealing
- Card Affixing
- - Post-It Notes
- Clean Release

Hand Assembly

- Labelaire Inserting
- · Match Mailing
- Vision Match
- Conventional

SURCHARGES

Applies to Marketing Mail and First-Class letters. The surcharge does

FLAT (Becomes a Parcel if...)

NOT apply to First-Class card rate.

- If the piece is rigid (not flexible)
- If the piece is not uniform in thickness (based on regulations)

Letter & Oversized Postcard Mail Piece 3.5" x 5" 6.125" x 11.5" 0.009" 0.25" Postcard Size Mail Piece 3.5" x 5" 6" x 9" 0.007" 0.016" Flat 5" x 6" 12" x 15" 0.009" 0.75" Self Mailer 3.5" x 5" 6" x 10.5" 0.009" .25"

^{*} Minimum Thickness for up to 4.25"x6" is .007" (7pt), From 4.25"x6" to 6"x9" is .009" (9pt)







"Your Complete Direct Marketing Solutions Company"

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DESIGN DISTRIBUTORS

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LETTER

- If aspect ratio more than 1.3 or less than 2.5 (aspect ratio length divided by height based on address orientation)
- · If piece is less than .009" thick
- · If delivery address is parallel to the shorter dimension
- · Folded self-mailers if not folded or tabbed to regulations