

# 2021 Postal Rates

Effective August 29, 2021



## FIRST CLASS

1 Up to 1 ounce. 2 A letter over 3.5 ounces must go as flat 3 No additional charge for letters up to 3.5 oz.

Per Piece	Automation (Up to 3.5 oz)					2 Each Additional Ounce		Non-Machinable Surcharge		Retail
	Mixed AADC	AADC	3 Digit	5 Digit	Presorted	SNGLP	Automated/Presort	(See definitions on right side)	Single Piece <sup>1</sup>	
<sup>1</sup> LETTERS	48.5¢	46.1¢	-	42.6¢	-	00.0¢	0.00¢	30.0¢	58.0¢	
<sup>1</sup> FLATS	89.1¢	78.3¢	73.0¢	55.5¢	-	20.0¢	20.0¢	-	\$1.16	
<b>POSTCARDS</b>	32.6¢	31.8¢	-	30.6¢	33.5¢	-	-	-	40.0¢	

## USPS MARKETING MAIL

<sup>1</sup> Letters up to 3.5 oz.  
Flats & Non-Mach. up to 4 oz.

1 Formerly Standard Mail 2 Average Discount. Please contact your mail representative for maximum discount.

Per Piece	Automation (Up to 3.5 oz)			Automation Carrier Route			Non-Automation - Machinable				Non-Machinable (Up to 4 oz)				Standard Drop Ship Discounts Automation			
	Mixed AADC	AADC	3 Digit	5 Digit	Basic ECR	High Density ECR	Saturation ECR	Mixed AADC	AADC	3 Digit	5 Digit	Mixed ADC	ADC	3 Digit	5 Digit	NDC	SCF	DDU (Flat CR Only)
LETTERS	33.0¢	30.9¢	-	27.7¢	33.2¢	23.9¢	19.7¢	33.6¢	32.3¢	-	-	82.5¢	75.9¢	69.7¢	57.3¢	2.1¢ <sup>2</sup>	2.5¢ <sup>2</sup>	-
FLATS	79.8¢	72.9¢	64.0¢	48.2¢	35.3¢	27.9¢	23.4¢	82.5¢	75.9¢	69.7¢	57.3¢	-	-	-	-	6.9¢ <sup>2</sup>	7.9¢ <sup>2</sup>	-

## NON-PROFIT

Letters up to 3.5 oz.  
Flats & Non-Mach. up to 4 oz.

1 Formerly Standard Mail 2 Average Discount. Please contact your mail representative for maximum discount.

Per Piece	Automation (Up to 3.5 oz)			Automation Carrier Route			Non-Automation - Machinable				Non-Machinable (Up to 4 oz)				Standard Drop Ship Discounts Automation			
	Mixed AADC	AADC	3 Digit	5 Digit	Basic ECR	High Density ECR	Saturation ECR	Mixed AADC	AADC	3 Digit	5 Digit	Mixed ADC	ADC	3 Digit	5 Digit	NDC	SCF	DDU (Flat CR Only)
LETTERS	19.9¢	17.8¢	-	14.6¢	24.6¢	15.3¢	11.7¢	20.5¢	19.2¢	-	-	62.1¢	55.5¢	49.3¢	36.9¢	2.1¢ <sup>2</sup>	2.5¢ <sup>2</sup>	-
FLATS	59.4¢	52.5¢	43.6¢	27.8¢	26.5¢	19.1¢	14.6¢	62.1¢	55.5¢	49.3¢	36.9¢	-	-	-	-	6.9¢ <sup>2</sup>	7.9¢ <sup>2</sup>	-

## PRINTING SERVICES

- **Prepress:** Soft and Hard Proofs
- Sheetfed Printing: Up to 6 color + Aqueous Coating
- Envelope Printing: Imprint up to 4 colors, Flat sheets up to 6 colors
- Web Printing: Sheets and Continuous forms up to 10 colors plus UV
- Digital Presses: Sheets and Continuous

## DATA PROCESSING

- Digital Color Imaging
- Address Standardization
- Postal Presort
- Merge Purge
- Personalization
- Laser-Simplex/Duplex
- Laser-Sheetfed/Continuous
- MICR
- NCOA
- Intelligent Mail Barcode
- Database Management
- Custom Reporting
- Auto Upload/Download File Processing
- Custom Programming
- Move Update

## LETTERSHP

- Inkjet Addressing
- Lamination
- Stamp Affixing
- Wafer Sealing
- Card Affixing
- Match
- Clean Release
- Post-It Notes
- Bindery
- Hand Assembly
- Labelaire
- Inserting
- Match Mailing
- Vision Match
- Conventional

## SURCHARGES

Applies to Marketing Mail and First-Class letters. The surcharge does NOT apply to First-Class card rate.

## FLAT (Becomes a Parcel if...)

- If the piece is rigid (not flexible)
- If the piece is not uniform in thickness (based on regulations)

## New Change!

	Min. Size	Max Size	Min. Thickness	Max Thickness
Letter & Oversized Postcard Mail Piece	3.5" x 5"	6.125" x 11.5"	0.009"	0.25"
Postcard Size Mail Piece	3.5" x 5"	<b>6" x 9"</b>	0.007"*	0.016"
Flat	5" x 6"	12" x 15"	0.009"	0.75"
Self Mailer	3.5" x 5"	6" x 10.5"	0.009"	.25"

\* Minimum Thickness for up to 4.25"x6" is .007" (7pt), 6"x9" is .009" (9pt)

## LETTER

- If aspect ratio more than 1.3 or less than 2.5 (aspect ratio length divided by height based on address orientation)
- If piece is less than .009" thick
- If delivery address is parallel to the shorter dimension
- Folded self-mailers - if not folded or tabbed to regulations

## DESIGN DISTRIBUTORS

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