

# 2021 Postal Rates

Effective January 24<sup>th</sup>, 2021



## FIRST CLASS

1 Up to 1 ounce. 2 A letter over 3.5 ounces must go as flat

Per Piece	Automation (Up to 3.5 oz)					<sup>2</sup> Each Additional Ounce		Non-Machinable Surcharge		Retail
	Mixed AADC	AADC	3 Digit	5 Digit	Presorted	SINGLP	Automated/Presort	(See definitions on right side)	Single Piece <sup>1</sup>	
<sup>1</sup> LETTERS	45.0¢	42.8¢	-	39.8¢	46.0¢	20.0¢	20.0¢	20.0¢	55.0¢	
<sup>1</sup> FLATS	77.4¢	66.6¢	61.9¢	46.0¢	87.0¢	20.0¢	20.0¢	-	\$1.00	
POSTCARDS	28.5¢	27.9¢	-	26.9¢	29.3¢	-	-	-	36.0¢	

## USPS MARKETING MAIL <sup>1</sup> Letters up to 3.5 oz. Flats & Non-Mach. up to 4 oz.

1 Formerly Standard Mail 2 Average Discount. Please contact your mail representative for maximum discount.

Per Piece	Automation (Up to 3.5 oz)				Automation Carrier Route			Non-Automation - Machinable				Non-Machinable (Up to 4 oz)				Standard Drop Ship Discounts Automation		
	Mixed AADC	AADC	3 Digit	5 Digit	Basic ECR	High Density ECR	Saturation ECR	Mixed AADC	AADC	3 Digit	5 Digit	Mixed ADC	ADC	3 Digit	5 Digit	NDC	SCF	DDU (Flat CR Only)
LETTERS	30.4¢	28.5¢	-	25.9¢	29.6¢	21.9¢	19.1¢	31.1¢	30.2¢	-	-	74.8¢	69.1¢	64.0¢	53.8¢	2.0¢	2.4¢	-
FLATS	72.6¢	66.3¢	58.8¢	45.0¢	32.0¢	25.8¢	22.4¢	74.8¢	69.1¢	64.0¢	53.8¢	-	-	-	-	6.9¢	7.8¢	-

## NON-PROFIT <sup>1</sup> Letters up to 3.5 oz. Flats & Non-Mach. up to 4 oz.

1 Formerly Standard Mail 2 Average Discount. Please contact your mail representative for maximum discount.

Per Piece	Automation (Up to 3.5 oz)				Automation Carrier Route			Non-Automation - Machinable				Non-Machinable (Up to 4 oz)				Standard Drop Ship Discounts Automation		
	Mixed AADC	AADC	3 Digit	5 Digit	Basic ECR	High Density ECR	Saturation ECR	Mixed AADC	AADC	3 Digit	5 Digit	Mixed ADC	ADC	3 Digit	5 Digit	NDC	SCF	DDU (Flat CR Only)
LETTERS	18.3¢	16.4¢	-	13.8¢	21.0¢	13.3¢	11.1¢	19.0¢	18.1¢	-	-	55.4¢	49.7¢	44.6¢	34.4¢	2.0¢	2.4¢	-
FLATS	53.2¢	46.9¢	39.4¢	25.6¢	23.0¢	16.8¢	13.6¢	55.4¢	49.7¢	44.6¢	34.4¢	-	-	-	-	6.9¢	7.8¢	-

## PRINTING SERVICES

- **Prepress:** Soft and Hard Proofs
- Sheetfed Printing: Up to 6 color + Aqueous Coating
- Envelope Printing: Imprint up to 4 colors, Flat sheets up to 6 colors
- Web Printing: Sheets and Continuous forms up to 10 colors plus UV
- Digital Presses: Sheets and Continuous

## DATA PROCESSING

- Digital Color Imaging
- Address Standardization
- Postal Presort
- Merge Purge
- Personalization
- Laser-Simplex/Duplex
- Laser-Sheetfed/Continuous
- MICR
- NCOA
- Intelligent Mail Barcode
- Database Management
- Custom Reporting
- Auto Upload/Download File Processing
- Custom Programming
- Move Update

## LETTERSHP

- Inkjet Addressing
- Lamination
- Stamp Affixing
- Wafer Sealing
- Card Affixing
- Match
- Clean Release
- Post-It Notes
- Bindery
- Hand Assembly
- Labelaire
- Inserting
- Match Mailing
- Vision Match
- Conventional

**SURCHARGES** Applies to Marketing Mail and First-Class letters. The surcharge does NOT apply to First-Class card rate.

## FLAT (Becomes a Parcel if...)

- If the piece is rigid (not flexible)
- If the piece is not uniform in thickness (based on regulations)

## LETTER

- If aspect ratio more than 1.3 or less than 2.5 (aspect ratio length divided by height based on address orientation)
- If piece is less than .009" thick
- If delivery address is parallel to the shorter dimension
- Folded self-mailers - if not folded or tabbed to regulations

	Min. Size	Max Size	Min. Thickness	Max Thickness
Letter & Oversized Postcard Mail Piece	3.5" x 5"	6.125" x 11.5"	0.009"	0.25"
Postcard Size Mail Piece	3.5" x 5"	4.25" x 6"	0.007¢	0.016"
Flat	5" x 6"	12" x 15"	0.009"	0.75"
Self Mailer	3.5" x 5"	6" x 10.5"	0.009"	.25"

## DESIGN DISTRIBUTORS

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